



In 1972.....the first scientific hand-held calculator (HP-35) is introduced for \$395

Did you know that?

A marketing study done in early 1971 warned HP that there was a small market for a pocket-sized calculator with scientific and mathematical functionality—it also recommended that the new calculator be the size of a typewriter or adding machine. But Bill Hewlett was convinced that engineers would prefer a calculator that would fit into a shirt pocket. Bill was right.

In the first three years after its introduction in 1972, sales of the HP-35 Scientific Calculator exceeded 300,000 units.

Forbes ASAP named HP 35 as one of the 20 “all time products” that have changed the world.

The HP-35 Scientific Calculator was named this because it had 35 keys.

It was the world's first handheld scientific calculator with a LED display

HP-35 has traveled to the top of Mt. Everest for use in altitude and navigation calculations

HP-35 is regularly used to navigate ships

HP-35 has been used by astronauts aboard spacecraft to calculate the exact angle of re-entry into the Earth's atmosphere.

Did you know that besides calculating real estate equations – the HP-35 has been used to calculate food ratios for Hippos in zoos? And once digested by the Hippo continued to work once it was retrieved 41 days later.....after a good washing.

The HP is legendary for its durability.....

The HP-35 went through a snow-blower and once retrieved - turned on and worked perfectly.

And run over by a car.....

"Last night while backing my wife's 73 Ford Gran Torino, I opened the door for a better look back, and my HP-25 in the carrying case fell out of my pocket without my knowing it. Seeing that I needed to pull up and move over, I did and backed up again. This time I heard a thump. Sure enough it was my HP-25. I had run over it with the front wheel against frozen gravel. I was sure it was smashed flat but it was not hurt at all."

In that year – technology invention

Artificial Heart is invented in the US by Willem J Koiff

Optical Fiber is launched

Digital Watches are introduced

Atari kicks off the first generation of video games with the release of PONG, the first game to achieve commercial success

In that year – U.S.

Average Cost of new house \$27,550.00

Average Income per year \$11,800.00

Average Monthly Rent \$165.00

Cost of a gallon of Gas 55 cents

The Volkswagen 'Beetle' becomes the most successful production model, selling over 15 million vehicles

The Godfather is the top grossing film

Pink Floyd debuts "The Dark Side of the Moon" during a performance at London's Rainbow Theater

"You've Got a Friend" by Carole King wins a Grammy for song of the year

"M*A*S*H," premieres on TV

Evil Knievel breaks 93 bones after successfully clearing 35 cars

The very first female was admitted to Dartmouth

www.hp.com/calculators