# HP and Adobe Systems Incorporated

Complete digital content creation solutions





"Together, HP and Adobe are offering tightly integrated, industry-leading tools for everything from previsualization to post-production. With Adobe software and HP Workstations, video and rich media professionals have a complete, cross-platform, integrated workflow that enables them to create and deliver visually innovative projects for film, broadcast, web, DVD, and mobile devices."

Jim Guerard, VP and Co-General Manager of Product Management, Dynamic Media Adobe Systems





## HP and Adobe-partnering for success

## Put ideas in motion with the total post-production solution

Maximize your productivity with Adobe® Creative Suite® 3 Production Premium software. Tightly integrated versions of Adobe's world-class video, audio, and design tools take you smoothly from concept to delivery.

## No more intermediate rendering thanks to Adobe Dynamic Link

Enjoy greater freedom to experiment with new ideas without having to wait for intermediate rendering. Adobe Dynamic Link allows you to edit a composition in After Effects and view your updates instantly in Adobe Premiere Pro and Adobe Encore.

## Engaging online experiences leveraging Adobe CS3 Flash® Professional

Use the industry's most advanced interactive authoring environment to integrate your video content into uniquely engaging websites, presentations, and mobile content.

## Compositing and animation with Adobe After Effects® CS3 Professional

Bring your vision to life with blockbuster visual effects and compelling motion graphics in Adobe After Effects CS3 Professional software. Design from scratch or jump-start projects from hundreds of customizable presets and templates-all from within a streamlined interface.

#### Real-time editing with Adobe Premiere® Pro CS3, Adobe Encore CS3, and Adobe OnLocation™ CS3

Tell your story with maximum impact using Adobe Premiere Pro CS3 software, the start-to-finish solution for efficient video production that now includes Adobe Encore® CS3 and Adobe OnLocation™ CS3 software. Save time from on-set capture using Adobe OnLocation through to output, expand your creative options via integration with Adobe After Effects® CS3 Professional and Photoshop® CS3 software, and deliver your content to DVD, Blu-ray Disc, the web, and mobile devices.

## Image editing and graphics creation with Adobe Photoshop® CS3 Extended and Illustrator® CS3

Integrate images and graphics for use in your productions. With Adobe Photoshop CS3 Extended, use new video layer support to edit and paint your video frame by frame, or clone between frames. Use advanced drawing, texturing, coloring, tracing, and typography tools to create vector artwork with Illustrator CS3.

## Fast, intuitive audio editing and creation with Adobe Soundbooth™ CS3

Adobe Soundbooth CS3 software lets you take command of your audio in film, video, and Flash CS3 projects with convenient, task-based tools that make high quality audio production more efficient, even if audio production isn't your specialty.

#### Quick, effective keying with Adobe Ultra® CS3

Transform keying into a practical daily production tool for all types of video projects with Adobe Ultra CS3. Create highly realistic background composites with drag-and-drop simplicity, even from marginal video sources; customize virtual sets with convincing effects like virtual shadows and reflections; and output in broadcast quality to a wide range of advanced file formats.

#### Video production and preview for mobile devices

Use the Adobe Media Encoder in After Effects, Adobe Premiere Pro, and Soundbooth to export 3GP and H.264 video for mobile phones, iPods and PSP systems, and other mobile devices. Preview the results for supported devices using Adobe Device Central CS3.

## HP workstations: certified to work with Adobe products

HP engineers work closely with Adobe to ensure HP workstations can take full advantage of all the features and reap all the benefits from the Adobe Creative Suite 3 Production Premium. HP combines the industry's fastest processors, latest chipsets and architectures, and flexible and expandable systems to handle complex graphics work and large, high-throughput files. HP offers five workstation models that are ideally suited to work with Adobe CS3 Production Premium:

• HP Compaq nw9400 Mobile Workstation—A notebook with workstation-caliber performance, powerful graphics capabilities, and a 17-inch widescreen display for high-end OpenHD computing wherever work takes you.



• HP xw4400 Workstation—A high-performance, low-cost workstation with an Intel® Core<sup>TM</sup> 2 Duo Processor.



- HP xw6400 Workstation—A powerful, dual-processor (Multi-Core Intel Xeon™) workstation in a compact size; supports up to 8 displays.
- HP xw8400 Workstation—A high-throughput, expandable dual-processor (Multi-Core Intel Xeon™) workstation with enhanced visualization performance.



• HP xw9400 Workstation—A dual-processor (Multi-Core AMD Opteron™) workstation with fast I/O and dual graphics slots.





## Better graphics, more innovation

HP uses current graphics technology in its workstations and offers abroad range of graphics that speed your ideas to completion. HP works closely with Adobe to provide a seamless, efficient creative experience.

## Better reliability, more support

HP workstations are certified to the highest standards for Adobe applications. Technical teams from the two companies work closely together to provide digital audio and video professionals with a tested and supported environment. HP also provides its renowned service and support, providing you with reliable performance and peace of mind.

#### Complete solutions

While workstations form the centerpiece of a complete production solution, HP provides a wide array of complementary and integrated products to improve project management and production efficiency, from the HP iPAQ Pocket PC mobile organizer to an extensive selection of servers and unmatched storage products.

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