

Use the power of HP innovation to MAKE MANAGING YOUR PRINTING ENVIRONMENT EASY. Driver management is simple with a single-driver solution.



Manage your printing environment efficiently with the HP Universal Print Driver, a driver trusted by users worldwide. Easily implement new policies with a driver that is available in 35 languages and is compatible with Microsoft<sup>®</sup> and Citrix systems. The driver now includes basic printing capability for non-supported devices, like non-HP printers. HP EasyColor improves the rendering of color images, so users can rely on consistent color quality print after print.

#### Improve the performance of your IT environment

The HP Universal Print Driver makes it easier to use, support, certify, and deploy HP LaserJet devices in your environment. Use industry-leading HP Web Jetadmin to create print queues from a single remote system, then connect those print queues to the HP Universal Print Driver. No matter where users are across your global enterprise, they have the benefit of the latest version of the HP Universal Print Driver, and you have the convenience of deployment from a single location.

The HP Universal Print Driver works with a broad range of networked and direct-connected HP LaserJet devices that use PCL 5, PCL 6, or Postscript emulation. The print driver discovers device features using bidirectional communication. The driver then displays current, accurate device information, including advanced options like automatic two-sided printing, input trays, and finishing features. Broad compatibility and bidirectional communication enables users to access the full features of nearly every HP device in your managed printing environment.

## Manage printing policies with ease

Reduce your printing costs—and impact on the environment—by applying policies that monitor supplies and paper usage. The HP Managed Printing Administration and Active Directory templates enable IT managers to set defaults for two-sided printing and energy-saving features. On HP Color LaserJet devices, IT managers can use the HP Universal Print Driver to restrict color access and control costs. Assign color access by user, application, or time of day—or limit it to special projects.

# Rely on HP-a leader in printing and imaging

HP EasyColor optimizes color printing. This smart technology makes decisions for you to give you the best print quality possible when printing documents that contain both business content, like bar charts and company logos, and photographs. To achieve this, our advanced HP technology analyzes each section of your document and employs the appropriate enhancements. Best of all, you don't need to make a series of complex, manual adjustments. Simply enable HP EasyColor within the HP Universal Print Driver and experience better color printing.

# Count on effortless printer discovery, broad compatibility, and proven reliability

### Use a single, trusted driver to make printing easy

<ul> <li>Provide a familiar printing experience across global enterprises</li> </ul>	Ideal for a mobile and worldwide workforce, the HP Universal Print Driver is available in 35 languages, providing a common user experience for systems worldwide. Mobile workers can use the driver's Dynamic mode to print to any supported HP device without downloading a new driver.
Depend on the HP Universal Print Driver	The HP Universal Print Driver is built on the same proven technology used in product-specific drivers. In fact, installed in Traditional mode, it functions the same as the product-specific drivers that most users are accustomed to. Tested thoroughly and used in many applications for years, the HP Universal Print Driver is a powerful solution that you can rely on to perform consistently.
<ul> <li>Integrate and customize to your print environment</li> </ul>	You can use the pre-configuration utility to customize your printing environment. Define printing defaults, such as two-sided or grayscale printing, and advanced feature availability before installing and deploying the HP Universal Print Driver.
Reduce printing costs and implement environmentally responsible policies	Use the HP Managed Printing Administration software or Active Directory templates to match print policies with company goals. Implement printing policies that can help your company save money and reduce its environmental impact. Create a policy that ensures users always print two-sided documents or that they print in Draft mode. Assign color printing by user, application, or time of day—or shut color capability down completely until it's needed for special projects.
Find printers and print quickly	Help users locate the printers they need—without IT assistance—by creating Managed Printer Lists (MPLs). MPLs group printers by location, department, features (color or advanced finishing), or printer type. MPLs provide fast and easy click-and-print capability. Users can simply choose a printer, click on it, and print.
Make your printing environment and your printers more secure	Make your printing environment more secure, using HP Managed Printing Administration or Active Directory templates. Set confidential printing as a default to allow users to queue print jobs, then enter a PIN at the output device to print their documents. You can also secure your print path, using solutions specifically created for the HP Universal Print Driver by HP Certified Partners.

Download the free HP Universal Print Driver for Windows today at <u>www.hp.com/go/upd</u>. Need more help? Visit <u>www.hp.com/support/universalprintdriver</u> for support and more information.

To download the HP Managed Printing Administrator or HP's Active Directory Templates, go to: www.hp.com/go/mpa



Technology for better business outcomes

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