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## hp calculators

HP 10BII Cost, Price, Margin and Markup Calculations

Cost, Price, Margin and Markup Calculations
Practice solving Cost, Price, Margin and Markup Problems


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## Cost, Price, Margin and Markup Calculations

The HP 10BII easily handles problems involving the relationships between cost, price, and margin / markup.
Margin calculations are expressed as a percent of price. If any two of cost, price or margin are entered, the unknown value can be computed. The keys used are the ©STT [PRC and $\operatorname{MAR}$ keys. Values are stored into these locations by entering the value and pressing the corresponding key. Once the two known values have been entered, pressing the third key will compute the unknown value. To view the values entered into these locations, press $\sqrt{R C L}$ [CST , $\mathbb{R C L}$ (PRC) or (RCL) $M A R$.

Markup calculations are expressed as a percent of cost. If any two of cost, price or markup are entered, the unknown value can be computed. The keys used are the (MU) CST and PRC) keys. Values are stored into these locations by entering the value and pressing the corresponding key. Once the two known values have been entered, pressing the third key will compute the unknown value. To view the values entered into these locations, press [RCL [CST, , RCL [PRC) or (RCL) MU).

Note that if you do not plan to use the cost, price, margin or markup calculations, they can be used as additional memory registers. Note that the markup and margin are stored in the same location, so these effectively give you three additional memories to use. For example, pressing (5 (0) MU) will store 50 in the markup register. To recall that value for further use, press RCL MU .

## Practice solving problems involving cost, price, margin and markup

Example 1: If the cost of an item is $\$ 50$ and it is sold for $\$ 62.50$, what is the margin?
Solution: 500 CST $62050.3 R C$ MAR
Answer: $\quad$ The margin is $20 \%$.
Example 2: If the cost of an item is $\$ 50$ and it is sold for $\$ 62.50$, what is the markup?
Solution: 500 CST 62050 PRC MU
Answer: The markup is $25 \%$.
Example 3: If the selling price of an item is $\$ 75$ and the markup is $35 \%$, what is the cost?
Solution: (7) 5] PRC 3 5 MU CST
Answer: $\quad$ The cost is $\$ 55.56$.
Example 4: If the cost of an item is $\$ 27$ and the margin is $30 \%$, what is the selling price?
Solution: 207 CST 3 MAR $\operatorname{PRC}$
Answer: $\quad$ The selling price is $\$ 38.57$.
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Example 5: If the markup is $45 \%$ and the cost is $\$ 30$, what is the selling price?
Solution: 455 MU 30 CST
Answer: $\quad$ The selling price is $\$ 43.50$.
Example 6: If the selling price of an item is $\$ 299$ and the margin is $25 \%$, what is the cost?
Solution: 2299 PRC 2,5 MAR CST
Answer: $\quad$ The cost is $\$ 224.25$.

